APP 2 year plan, 2014/15

The plan outlines activities to which the APPS Management Committee aspires during the 2014/15 term, aligned to the goals and objectives from the APPS 10 year plan. These activities are not binding and will be reviewed regularly during this term.

**Objective 1: Promoting the advancement of plant pathology knowledge and plant disease management**

**Goal 1.1:** To maintain and expand the APPS program of conferences and workshops.

**Activities**

1.1.1 Support the planning of the biennial conferences

1.1.2 Review the calendar of biennial conferences with the Regional Councillors (RC)

1.1.3 Ensure currency and handover of conference organisation package

1.1.4 Investigate and report on opportunities to collaborate with other conferences, including with Special Interest Groups (SIG) (*Goal 4.4*)

**Goal 1.2:** To foster APPS member involvement in the organisation of, and participation in, international plant pathology meetings and workshops

**Activities**

1.2.1 Encourage all members of the society to advise the Management Committee (MC), through the RC, of their intention to attend other scientific meetings and to represent APPS at those meetings

1.2.2 Develop a process to provide suitable promotional material for above conference attendees

**Goal 1.3:** To foster the advancement of plant pathology and plant disease management through APPS supported workshops, training activities and scholarships

**Activity**

1.3.1 Encourage members to publicise regional and national workshops and training activities through the website

**Objective 2: Promoting research, training and service delivery in plant pathology and management of plant diseases through seminars, conferences, workshops, field visits**

**Goal 2.1:** To enhance the circulation, international recognition and profitability of *Australasian Plant Pathology (APP)* and other APPS publications

**Activities**

2.1.1 Promote the publication of reviews in the journal to increase impact
2.1.2 Manage the relationship with the publisher of APP

**Goal 2.2:** To enhance opportunities for web-based publication of plant disease notes, conference material and plant pathology technical publications

**Activity**

2.2.1 Maintain currency of website

**Objective 3: Public awareness of plant pathology and plant diseases**

**Goal 3.1:** To maintain and broaden the scope and use of the APPS website(s) for public awareness of plant pathology

**Activity**

3.1.1 Investigate the potential for providing plant pathology information to the public (including school teachers) via the web site

**Goal 3.2:** To contribute to enhancing public awareness of plant pathology through engagement with the media, submissions to plant-pathology related public enquiries in Australasia, and publicity linked to the APPS biennial conference

**Activities**

3.2.1 Ensure media liaison is provided at the biennial conferences

3.2.2 Develop a process to take advantage of opportunities to promote APPS through the media

**Goal 3.3:** To recognise and reward member and community contributions in the field of plant pathology

**Activities**

3.3.1 Ensure continued activity of the awards subcommittee (*Goal 5.2*)

3.3.2 Ensure publicity of awards and contributions (*Goal 3.2*)

**Objective 4: APPS Operations**

**Goal 4.1:** To maintain sound management of APPS in compliance with the requirements of incorporation and the Society’s constitution

**Activities**

4.1.1 Ensure continuity of membership of the subcommittees and trustees of APPF-A

4.1.2 Review of business manager’s role and renewal of the agreement as required
Goal 4.2: To increase the membership of APPS and improve benefits to members

Activities

4.2.1 Investigate and report on a range of methods to improve and maintain membership of the Society

4.2.2 Maintain incentives for RC to support and increase membership

Goal 4.3: To expand APPS finances and enable tax-deductible donations to support APPS activities, while maintaining prudent fiscal management

Activities

4.3.1 Develop and manage the donations process for APPF-A and other areas such as bequests for both Australia and NZ

4.3.2 Seek report from finance subcommittee quarterly and plan forward budgets annually

Goal 4.4: To expand and foster growth of APPS special interest groups

Activity

4.4.1 Develop a framework to manage the relationship with SIG through consultation and representation on the Management Committee

 Objective 5: Other activities

Goal 5.1: To contribute to international awareness of plant pathology and international development through engagement with activities and initiatives of the International Society for Plant Pathology (ISPP) and Australasian development assistance programs.

Activities

5.1.1 Support members’ involvement in international development and activities

5.1.2 Support APPS representation on ISPP

5.1.1 Support contributions towards ISPP initiatives

Goal 5.2: To foster recognition and sound professionalism amongst members of the Australasian Plant Pathology Society.

Activity

5.2.1 Seek nominations to recognise APPS members via the awards process (Goal 3.3)